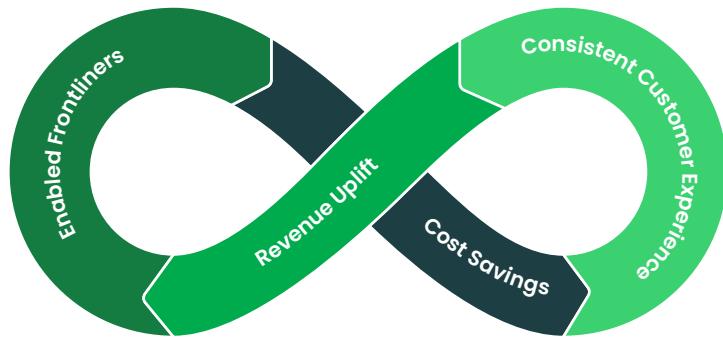


Impact Report 2022

What's the Impact of Nimbly? **Nimbly drives excellence in operational execution and maximizes worker efficiency.**



 Benefits enabled by Nimbly

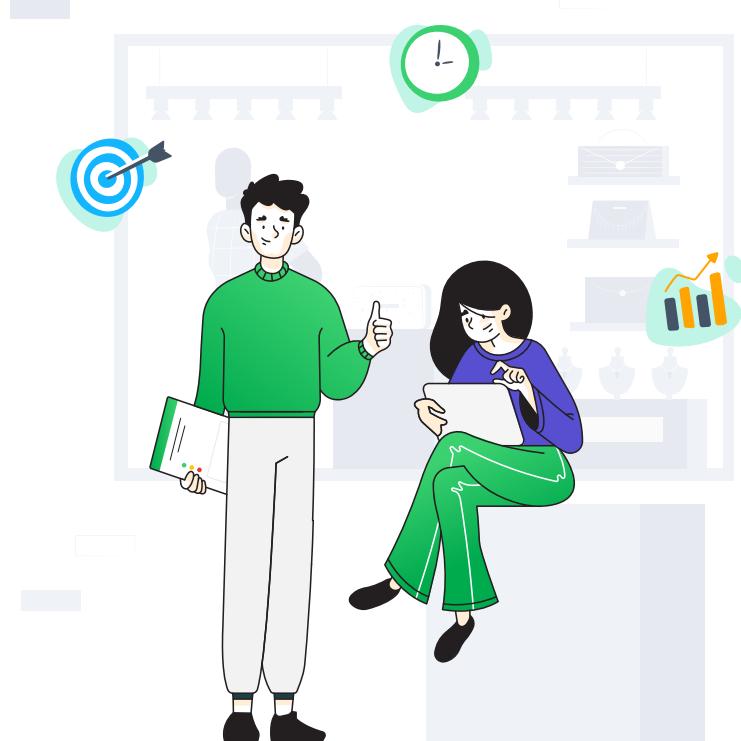


To better understand the returns our customers achieve after implementing Nimbly, and how it impacts their business, we surveyed our top customers to measure their return on investment.

This time we focused on 25 of our leading customers in South-East Asia, in retail and foodservice. These customers have an average of 190 stores each.

The outcomes achieved in 2022 covers these specific areas:

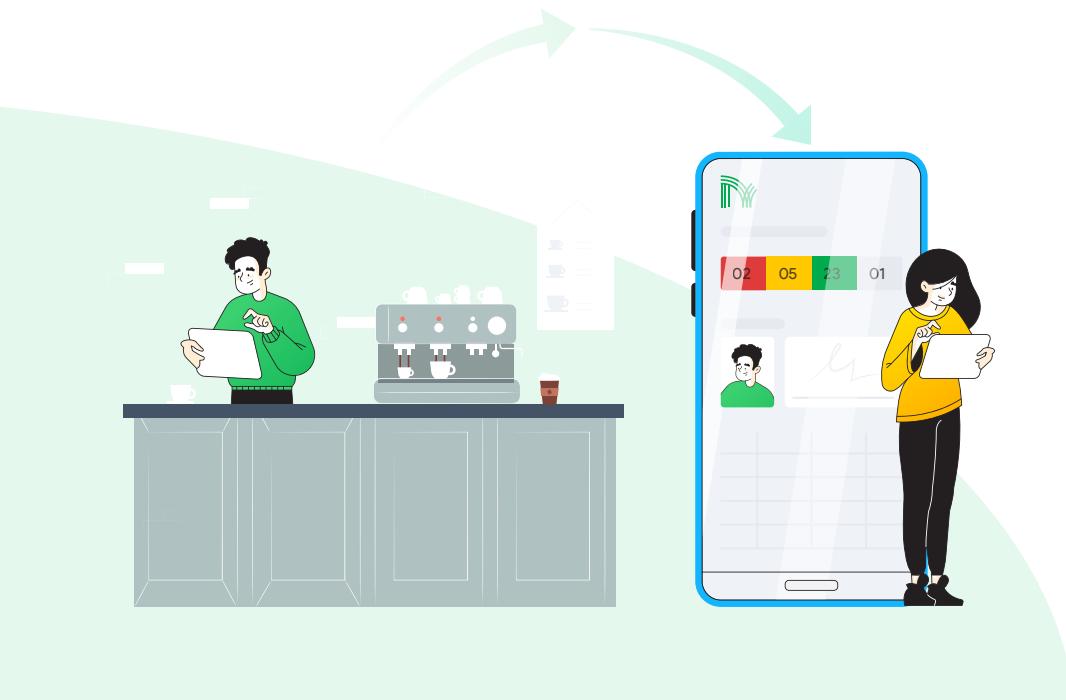
- ▶ Workforce Efficiency and Effectiveness
- ▶ Quality and Execution Standards
- ▶ Impact to Sales



Workforce Efficiency and Effectiveness

Across the retail and foodservice industries, workers have to spend a lot of time on clerical administrative work. With labor shortage and high turnover, it is imperative that repetitive tasks are automated, giving workers the opportunity to spend more time on meaningful work, for example spending more time on the shop floor with the teams and with customers.

Furthermore, Nimby empowers employees to not just focus on more meaningful work, but also help them to do their jobs well overall (more efficient and effective at doing their jobs).



Overall Report Completion Rate

82%
avg report completion rates

High report rates usually translates to a number of important business benefits. For one, managers and supervisors will gain full real-time visibility into operations. This visibility, in turn, enhances staff engagement and increases their productivity.

Completion rates are also directly linked to elevated efficiency, the early detection of issues and their timely resolution.

Time Saved after Nimby

60%
by Store Managers to complete daily routines

53%
by Area/District Managers to complete weekly routines

63%
by Headquarters to compile reports and process data to insights

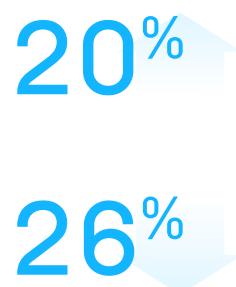
Quality and Execution Standards

Before Nimby, many of our clients found it difficult to hold every store accountable for executing important procedures such as regular audits and actions to resolve issues on time.

After Nimby



covering thousands of issues per month, with some brands reporting 90% or higher rates.



Impact to Sales

Many variables contribute to sales (e.g. Product, Price, Placement, Promo), therefore it's difficult to attribute the exact impact of improved execution on sales. However, it is clear that all things being equal, better execution and customer experience will lead to higher sales. **Among our customers we have observed that a 1% increase in "Nimby score" can influence up to a 4% boost in company sales.**



Execution quality with Nimby

Nimby provides customers a central place to manage the seamless execution of brand standards from product quality to service excellence. Management gains daily snapshots of the day of each store, uncover frequent issues, and therefore can make more informed operational decisions by identifying trends and analyzing employee, store, and team performance.

In turn, this visibility promotes a **culture of staff accountability, driving engagement and their top performance**. Learn more about operational excellence in [foodservice](#) and [retail](#)

See how Nimby can impact your business.

[Get Started](#)

[Watch Demo](#)

Eligible companies can obtain a detailed value analysis and ROI calculation